The purposes of this organization are to provide our brethern with the capability to cause or effectuate the complete erasure by the Divine Tribunal of past commissions of nefarious deeds contrary to Biblical dictates. We shall strive to do battle with those who are "POREK OHL MALCHUS SHOMAYIM"—those who remove the fear of Heaven from upon themselves and thereby cause a contractual breach with the Al-mighty, an act commonly referred to as "SIN." I have written to you in the belief that you care. I ask you to read most carefully the enclosed contents.

The purpose of this organization is to write, print, and disseminate books, pamphlets and other reading material in Hebrew, Yiddish, and English which will undoubtedly result in leading the populace to righteousness in the following areas:

- 1) SHABBOS
- 2) TEFILLIN
- 3) MEZUZOS
- 4) TZITZIS

- 5) MEAT
- 6) NIKKUR
- 7) TZDOKEH
- 8) YICHUD

We all seriously endeavor to lead our lives in a manner pleasing to the Al-mighty, from whence springs our origin of happiness. However, along the winding path, we oft-times stumble and deviate from the glorious roadway unto labyrinthine byways leading to total desecration (unknowingly or unwillingly) of many Biblical commandments. Needless to state, only the best awaits us, for the mitzvos we perform, as is promised by the Scriptures. However, these very same sources simultaneously inform us that for every infraction, a fine is levied (commonly known as punishment), Heaven forbid. These penalties remain on record unless teshuvah, repentance, is made and accepted by the Al-mighty. The teshuvah must have the efficacy to eradicate 100% of the infractions committed. Since we do not know the viability of our teshuvah efforts or the effect of our repentance, we cannot measure the extent of forgiveness granted by Divine Providence thereto appertaining.

We supplement our efforts by participating in meritorious activities channeled toward this goal. Most assuredly, the power of the written word will inform, strengthen, encourage and induce people to return to the path of righteousness.

Our objectives are directed to those not having knowledge of the laws contained in these publications. To enhance our objectives, almost 90% of our printed materials are disseminated "FREE OF CHARGE." These publications are printed with full-colored covers, written, edited, published and distributed in a professional manner, comparable to the most discriminating publishers of prominance. Our purpose in this endeavor is to attract the reader toward this knowledge and induce a whole hearted embracement of our message. Our success is, of course, a credit to all participants in these projects. The more intense the active involvement (financial and physical), the greater the zechus (credit) which accrues to the participants. Our goal is to obtain ONE MILLION DOLLARS (\$1,000,000) by way of issuing 1000 shares to be sold at \$1000 per share. These are the

only shares of any investment that are guaranteed to go with the individual subsequent to his demise and lighten his journey upon this world as well. Besides, the dividends accrued on this investment in the "here-and now" as earned from the mitzvos performed by those who benefit from these publications is considerable and bankworthy.

Those who participate in this great undertaking will surely rejoice for having done so at the time when the need will be greatest—when accounting for all past deeds will need be given. We have published and disseminated the following sforim (books) depicting the titles, number of books printed, number of pages. The languages, the cover description and the approximate number of words in each book.

Title of Book	Number of Books	Number of Pages	Language	Cover Description	Number of words
Amen	3,000	216	Jewish	Full Color	162,000,000
Amen	17,000	32	Jewish	Self Color	136,000,000
Amen	7,000	128	Hebrew	Full Color	224,000,000
Amen Response	5,500	128	English	Full Color	175,000,000
Mezuzos	4,000	48	Jew, Eng	Black & White	48,000,000
Tzitzis	3,000	64	Jewish	Black & White	48,000,000
Tzitzis	3,000	76	English	Black & White	73,000,000
City of Crakow	3,000	224	English	Full Color	168,000,000
City of Crakow	7,500	80	Jewish	Full Color	150,000,000
Shabbos	3,000	128	Jewish	Full Color	96,000,000
Shabbos	3,000	128	English	Full Color	96,000,000
Tefillin-Mezuzos	3,000	128	Jewish	Full Color	96,000,000
Tefillin-Mezuzos	3,000	128	English	Full Color	96,000,000
Yiehud-Tz'nios	<b>3,</b> 000	160	Jewish	Full Color	120,000,000
Gan-Eden	<b>3,0</b> 00	128	English	Full Color	<b>96,</b> 000,000
Cholov Akum	3,000	112	Jewish	Full Color	83,000,000
Cholov Akum	3,000	160	English	Full Color	120,000,000
Kashrus For Long Life	3,000	500	H, J, E	3 Colors	375,000,000
Encyclopedia of Kashrus, Vol II	•	128	English	3 Colors	96,000,000
Honest Money	1,000	96	English	Black & White	24,000,000
Honest Money	1,000	64	Jewish	Black & White	16,000,000
Passover Matzoh, Vol I	2,000	224	Heb, Eng	3 Colors	112,000,000
Passover Matzoh, Vol II	2,000	224	Heb, Eng	3 Colors	112,000,000
Pasach	2,000	292	Hebrew	2 Colors	146,000,000
Nefesh Yeshiyeh	<b>3,</b> 000	512	Hebrew	Full Color	383,000,000
Madrish Kashrus No. 31	7,000	64	Heb, Eng	Black & White	112,000,000
Madrish Kashrus No. 32	5,000	64	Heb, Eng	Black & White	80,000,000
Kashrus For Long Life, Vol IV	3,000	224	Heb, Eng	Black & White	168,000,000
Hachnosis Orchim	3,000	64	Jewish	Black & White	48,000,000
Mezuzos	5,000	32	Hebrew	Black & White	40,000,000
Encyclopedia of Kashrus	2,000	224	Hebrew	Hard Cover	112,000,000
Nefesh Yeshiyeh	1,300	460	Hebrew	Hard Cover	148,000,000
Baking of Matzohs Achilos Matzohs	1,300	350	Hebrew	Hard Cover	113,000,000
ACHIOS MIRCZUIS	1,300	160	Hebrew	Hard Cover	51,000,000

SUM TOTAL WORDS . . . 4,125,000,000

Why, one may ask, is there such a dire need for sforim (books) on all the enumerated topics, since we have a Shulchan Oruch, Code of Jewish Law, Mishnah Bruroh, and Chai Odom? The answer is: Our sforim (books) are predicated upon only the subject of the title. Moreover, they elaborate with lucidity upon the latest findings pertaining to technological changes instituted in our era. These sforim (books) bring to light out of obscurity many facets in our laws that were changed to profit enterpreneurs who deal with items pertaining to the subject matter in each edition. In fact, every edition can be termed an "ANTHOLOGY," "ENCYCLOPEDIAC" in depth and in scope on the subject matter. When talented professionals unite in an environment which can inspire exceptional achievement, the result is superior performance. It is this kind of performance that Sha'Aray Ohl Malchus Shomayim is built upon. This, too, should be the desire of participants for the cause involved.

Since we have previously mentioned all work in disseminating sforim (books) is performed gratituously by magnanimous people, the following sign is fastened to our office wall:

"WE WORK IN AN ENVIRONMENT WHERE THE DIVINE PRESENCE REJOICES IN OUR MIDST AND WHEREIN WE ENJOY THE RADIANCE OF HASHEM'S SPLENDOR. WE EXTEND OUR HAND TO ALL WHOM INTO THIS ROOM ENTER . . . JOIN US TOWARD ETERNAL BLISS."

The product we sell is backed by the following rationale. As one lives, he performs mitzvos. For all these he will receive an enormous amount of reward. However, alas, man is punished for his sins. Heaven spare us. Hence the one who committed these sins must go through a cleansing process referred to as "GEHINNOM"—some refer to it as Purgatory while others refer to it as Hell. Whatever the nomenclature, the words portray frightful connotations.

This process is called Neshomoh (soul) cleansing, and can unfortunately be regarded as another phase in existence—but really the worst one of all. We have no knowledge or experience of the torments awaiting, nor the time duration of . . . They are all unknown to us in this sphere of our existence.

This vital question begs an answer concerning the extent mortals should endeavor to avoid paying this bitter pill. It is written in the holy books that a person would gladly surrender all his earthly possessions just to become free from this last phase termed "GEHINNOM" (Purgatory). You see, the mitzvos are so pure and holy and the sins so putrid, they do not mix, just like oil and water. The holy books threaten with fires (unknown as ours . . . being 60 times more potent) of GEHINNOM for such purification unless 100% cleansed by Tchuveh (repentance) acceptable to the Al-mighty for complete restitution of sins committed. Since we never can know whether or not our repentance attained that 100% required level, we must look to other measures for relief.

THIS IS WHERE OUR PRODUCT COMES IN. With your dollars, you BUY one or more shares in all the \$1 million our goal calls for. Solely to print and disseminate sforim (books) to lead the public from sin (undoubtedly in the very ones we all are

guilty of, whether knowlingly or unknowingly). When people perform mitzvos taught by these sforim (books), YOU personally derive the zechus (merit), therby cleansing your own soul from your sins (its just as simple as that) . . . for which we rely upon our Father in Heaven who, in His unfathomable wisdom, cleanses our souls in proportion to the money we invested for the gain derived. REMEMBER . . . you share in all the sforim we have printed heretofore and the ones we will print and distribute in the future.

The prophets tell us in Mishlei (Proverbs) when Solomon was annointed as kind, the Al-mighty, blessed be His name, came to him in a dream and asked, "Solomon, my son, which one wouldst thou choose from the three, and it shall be granted thee."

1. LONG LIFE. 2. RICHES. 3. WISDOM.

Solomon found it prudent to choose "WISDOM"—for in being wise, he could obtain all three. The Al-mighty, blessed be His name, said, "My son, because you chose WISDOM, I shall give you also the other two, LONG LIFE and RICHES."

In similar vein, I come to inquire of you, dear Jewish reader. What wouldst thou have?

1. LONG LIFE. 2. RICHES.

3. RETURN OF YOUR SOUL IN ABSOLUTE PURITY (as was given you) UPON TERMINATION OF THIS TRANSIENT JOURNEY?

It can very likely transpire that if your selection was "Return of Your Soul in Purity and Sanctity as was so given" you hopefully can attain this objective by our method. You may also be given the first two, mainly (1) Long Life accompanied by (2) Riches. This opportunity we now lay before your very eyes!!! Nobody ever lost out in investing in Hashem and neither will you be the first. Therefore, we beckon you, do not turn your back on the possibility of TOTALLY CLEANSING YOUR NESHOMEH (SOUL) for all time—means "E-T-E-R-N-I-T-Y."

To appreciate this, we should understand the concept of <u>E-T-E-R-N-I-T-Y</u>. If the entire earth were covered with sand one mile high and every million years just one grain would be removed, it would take an enormous amount of time for all the sand to be removed. But yet this cannot be called eternity, for eventually none of it would remain. E-T-E-R-N-I-T-Y is without end. (Rabbi Y. Kaniewsk in Chayai Olam, Vol. 2, Ch. 5)

Every security investment is frought with fear and trepidation (from beginning to end) from becomming progressively less in value and the price is never known where to sell, is always being the value of the current market price, as well as many a business man knows, much to his regret and chagrin.

A case in point: Lockheed Aircraft going down from \$73.00 a share to a mere \$3.50 a share and then going up to \$127.00, the current price as of June 21, 1983.

We are basing our figures here on tangible matters. I wish by all laws of sobriety could promise you that you, dear reader, in purchasing our shares is tantamount to Lockheed Aircraft shares at the very bottom of \$3.50 a share going to \$127.00 a share.

But in spiritual matters that transcend all barriers, if the matter can so be applied, the material gain and spiritual gain cannot be compared due to only one reason, to the eternal gain that the case of spiritual has over material.

Point in proof: Even as late as 40 years ago, the spiritual giant, Haravi Elchonin Wasserman Z.T.L., of world renown, stating about the Chofetz Chaim, Z.T.L., saying, quote, "There is no question in my mind that the Chofetz Chaim can see from one end of the world to the next," <u>vivid</u>ly depicting the power of spiritual.

Now, dear reader, what would you do if you could right now purchase Lockheed Aircraft at \$3.50 a share. You would beg and borrow to purchase as many shares as you possibly could. WE GIVE YOU SUCH AN OPPORTUNITY RIGHT NOW (figuratively speaking).

FORTUNES ARE MADE—FORTUNES ARE LOST,
ALL BASED UPON A DECISION.
YOU HAVE HERE AND NOW THE
OPPORTUNITY TO MAKE
A FORTUNE.
IF SUCH BE YOUR GOAL,
GRAB TENACIOUSLY TO THIS
OPPORTUNITY.

WE ARE OFFERING IT TO YOU, IT'S FOR YOU TO TAKE.

RIGHT NOW!

ONCE OUT OF MIND,

OPPORTUNITY LOST.

BE A WINNER—JOIN US.

It is known to all that a corpse spiritually contaminates all whom go within a radius of eight feet, hence, no food is permissable to be eaten within that area. This law of 2 plus 2 = 4 is always valid. But in the case of Shimeon Hatzadik (a sage of the Mishne Gomoreh times) and a chosen few in like callibre, this law that a corpse spiritually contaminates, 2 plus 2 = 4 does not apply because their untainted souls in the process of coming and returning to their source of origin displaying vividly, although here lies the tangible remains being the thing that cantaminates, but yet, since the spiritual was a highly elevated and untainted, thereby dominating, transcending the physical, making it of little or no consequence for consideration.

Dear reader, this all is being written for you to grab the meaning INTENSLY we wish to convey. The value of your shares in Sha'aray Ohl Malchus Shomayim will most assuredly rise each and every day with the rising of the sun. You can be sure your worthiness, too, shall rise.

Trust HASHEM, blessed be His name. He, who gave, gives and always will, the where-with-all you now enjoy. Trust the Al-mighty, that He, blessed be His name, will compensate you in relation

to your trust and exertion expended.

This we can guarantee you, that nobody personally or otherwise associated with our organization, directly or indirectly, will take any part of your investment money for any personal gain or otherwise. We are your servants. We devote our time, our very lives, for the sole purpose of causing joy to our Maker, blessed be His name, since this was the Divine purpose in this creation.

We intend to issue quarterly reports on our activities and accomplishments (ours and yours). Not everyone has the merit to be informed of such a wonderful opportunity.

The very same promise previously made, again is herein given. Whenever you desire to resell your shares within six months, we promise to return your money in full, no questions asked. Whatever we say comes from the heart with the best of intention. We hope it is received by your heart in like reciprocal manner, because only such can truly succeed toward the pursuit of happiness, both ours and yours.

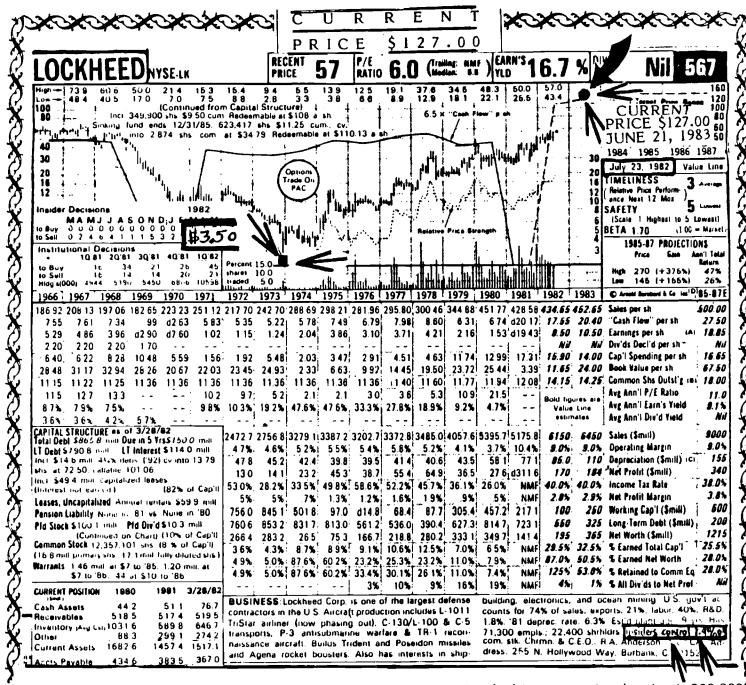
Therefore, one should chase after, cherish and eagerly grab hold tightly of such opportunity to purify his Neshomeh (soul) from contamination for all E-T-E-R-N-I-T-Y. We know of no other concept to effectuate such objective. We becken you—cherish the thought.

You've heard of non-profit organizations, but you've not heard of non-salaried organizations... That is us... our books are open to you. Your purchase price is totally exempt from Federal, State and City taxes. Our Federal tax exempt number is registered with the Internal Revenue Service. We cheerfully invite inquiries in reference to our planning—present, intermediate and long range—toward your full confidence in your affirmative decision. The participants in this great undertaking will surely rejoice for having done so at a time when they will need it most.

We are offering 1000 shares in the principle amount of One Thousand Dollars per share, by the authority of the Creator of the Universe (Sofer Ba'al Shem Tov on the Torah Parshas Lech I'cho, Imray Pinchus from Bal Medrish Pinchus) with dividends being paid in the form of reliance on the Creator, Blessed be His name that in HIS inscrutable wisdom, justice and discretion, shall be disseminated as sought by the participating individuals. These shares will be secured, never to go down in value, but only up.

All shares will be sold at par and will be registered in the name and address of purchaser thereof. The shares may be transferable. The underwriters guarantee any participant full return of his money within six months of purchase. You have nothing to lose. You have everything in this world and the beyond to gain.

# To those who believe, no explanation is necessary. To those who doubt, no explanation is possible.



When the price of Lockheed shares was \$3.50 a share, the insiders owned only about 200,000 shares or 1½% of 12,000,000 shares outstanding. These 200,000 shares at \$3.50 per share had a value of about \$610,000. These very same shares at \$127.00 per share (June 21, 1983 price) had a current value of \$25,000,000.00, twenty-five million dollars.

Fantacize, if you will, their heartache for not buying more at the \$3.50 level. We relate this here so that you, dear reader, do not emulate their Short-sightedness. Do not allow yourself to give cause for regret. Instead, let your decision be toward HAPPINESS—your own.

Who would ever believe Lockheed at \$3.50 a share would one day go to \$127.00 a share—not in a trillion years. In similar reasoning, your mind cannot grasp the value of your investment in Sha'aray Ohl Malchus Shomayim can bring to you . . . "You'd better believe it."

7

## THERE'S NEVER BEEN A BETTER TIME TO INVEST IN

#### OFFERING OF SHARES

For the purpose of acquiring the necessary funds with which we shall print and disseminate books, pamphlets and other reading material in Hebrew, Yiddish and English aiming toward educating the populace in the laws imposed upon us as per promise we made on Mount Sinai.

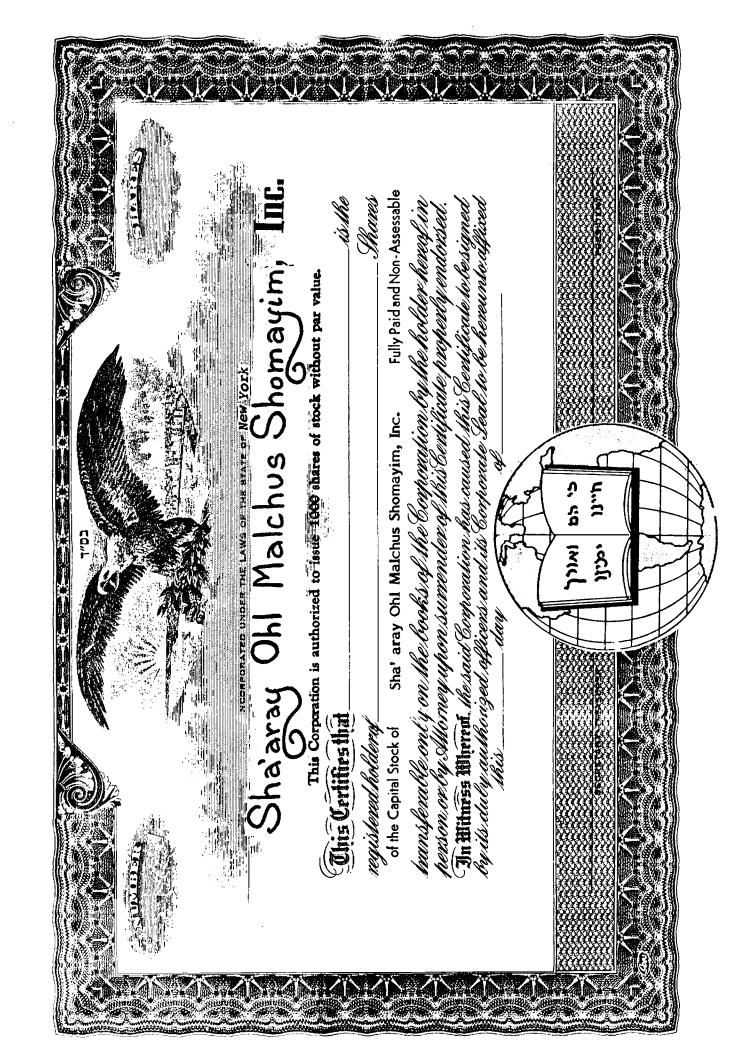
It is ardently hoped and strived for by the dictates of common sense that in the areas we tend to promulgate observance, in this very same area we implore our Father in Heaven in His inscrutable wisdom to render participants in this program a cleansing of the infractions we so humanly (although responsible) are guilty of, whether knowingly and willingly, or otherwise.

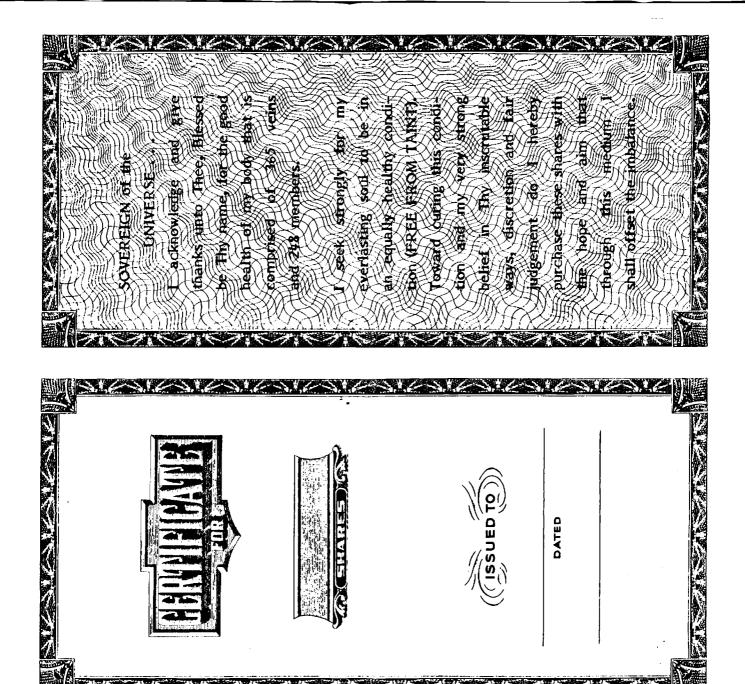
The organizers of this concept, prompted by the prevailing dire circumstances, deem this as one of the most important investments a person can for himself participate in. CLEANSING THE IMMORTAL SOUL FOR ALL "E-T-E-R-N-I-T-Y."

### Sha'aray Ohl Malchus Shomayim

#### SUBSCRIPTION AGREEMENT

The undersigned hereby agrees to purchase from Sha'Aray Ohl					
Malchus Shomayim shares as above outlined for the sole					
purpose as outlined in these pages and for the express purpose of					
mainly cleansing of the Neshomeh (soul). I, hereby, act in good					
faith and in so doing rely upon the discretion and wisdom of $\ensuremath{DIVINE}$					
PROVIDENCE that in the path I seek to travail, so shall I in that					
very same path find what I seek.					
(1) TOTAL NUMBER OF SHARES SUBSCRIBED FOR					
(2) TOTAL PURCHASE PRICE					
Signature					





How grand and glorious is the feeling of involved in the feeling of interpretation of the feeling of the feelin