

HOCKS



OFFICE SERVICE SERVICE

MULTIVITAMIN SUPPLEMENT

CHOCKS

Dear Mother:

CHOCKS Vitamins has a new improved formula. The new formula is based on the new vitamin supplement regulations recently issued by the Food and Drug Administration (FDA) of the U.S. Government.

Basically, the new regulations require that the old reference standard, Minimum Daily Requirement (MDR), be replaced with a new reference standard, the U.S. Recommended Daily Allowance (U.S. RDA). U.S. RDA's are considered by nutrition experts to be the amounts of nutrients required for most healthy people.

Under the new regulations, CHOCKS Vitamins will still be available in six delicious flavors. And each CHOCKS tablet contains 10 vitamins for which new U.S. Recommended Daily Allowances (U.S. RDA) have been established.

CHOCKS® (Brand) Multivitamin Supplement. From Miles Laboratories, Inc. The People Who Care About Good Nutrition.

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FOR GOOD NUTRIFICATION AND FEALURE

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MULTIVITAMIN SUPPLEMENT

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MILES LABORATORIES, INC., ELKHART, IN 46514

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